

## **PRIVACY POLICY VIPA USA, INC.**

### **General**

We are committed to provide a secure, informative site where you can shop without undue concern over security or privacy.

This privacy policy covers vipausa.com and all of its subdomains. You can access our website home page and browse our site without disclosing your personal data. However, while visiting the VIPA ControlsAmerica site, we may ask you to register and/or provide information that personally identifies you ("Personal Information") for purposes of interacting with our site, including, for example, when you ask for information, enter a contest, order subscriptions, or download material. VIPA ControlsAmerica intends to give you as much control as possible over your Personal Information. If you choose to provide VIPA ControlsAmerica with your Personal Information, it is our intent to let you know how we will use your Personal Information. VIPA ControlsAmerica uses your Personal Information to help you quickly find goods, services or information on the site. We track the domains from which this site is visited and use that data to analyze for trends and statistics, and then discard it. If you choose not to have your Personal Information used as a basis for further contact with you by VIPA ControlsAmerica or one of its business partners, you may "opt out". If you choose not to give us your Personal Information, you can still use most of this site. You merely will not be able to access areas that require registration.

### **What personal information do vipausa.com and its subdomains collect from me?**

Our website collects information in several ways. Some personal information is gathered when you register. During registration, our site may ask you for a user name, password, your name, telephone number, email address, company name, and addresses. This information is a mandatory requirement during registration. Once you register you are no longer anonymous to vipausa.com or its subdomains and are able to take full advantage of the site.

In addition, we keep copies of information you submit when you send email feedback to the site, ask a technical question, or report a problem. If you contact us in writing through our site, we may keep a record of that correspondence. We also occasionally ask users to complete surveys that we use for research purposes.

### **What are cookies and how do vipausa.com and its subdomains use them?**

A cookie is an element of data that a Website can send to your browser, which may then store it on your system. Some VIPA ControlAmerica pages may use cookies so that we may better serve you when you return to our site. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it.

Our website uses a session cookie to enable e-commerce functionality. When you enter the VIPA ControlsAmerica website, a cookie is sent to your browser. The cookie is stored by your browser and written to your hard disk. This cookie contains a number generated by the VIPA ControlsAmerica web server. It is used to uniquely identify your browser for the duration of your visit to the VIPA ControlsAmerica site. This cookie is used to gather information about your username, cart ID, persistent login information and your preferred website country and language. The cookie is used to link you to your unique order, help you remain logged in and route you to your preferred vipausa.com website.

Vipausa.com also uses a third-party Google cookie to track general user behavior, which is used to provide a better overall customer experience. No personally identifiable information is stored or tracked through the use of this cookie.

These cookies are similar to locker keys in that, as you interact with our site (add an item to your shopping cart), information is stored for you in a locker on the VIPA ControlsAmerica server. A cookie is the key to this locker and the information contained within. Because these keys are unique to you, they ensure that your information is secured and cannot be accessed by anyone else.

At some point, or when you clear your cookies, the cookie within your browser and the corresponding data will be deleted and your session ended.

### **How do vipausa.com and its subdomains use my information?**

Our primary goal in collecting personal information is to provide you with customized and relevant information when you visit the site. We also research our users' demographics, interests, and behavior based on the information provided to us through registration, during a promotion, from our server log files or from surveys. We do this to better understand and serve our users. This research is compiled and analyzed on an aggregated basis. We also use your information for the purposes of order fulfillment and occasional direct marketing activities.

### **Who is collecting information?**

When you are on our website and are asked for personal information, you are providing that information to VIPA ControlsAmerica, unless it is specifically stated otherwise. Please be aware that our site has links to other sites which may collect personally identifiable information about you. The information practices of those websites linked to vipausa.com, other than any vipausa.com subdomains, are not covered by this privacy statement.

If any link is offered connecting to a third party website, it is as an accommodation to the respective third party site owner and without charge. Sites linked to and from this site are not necessarily under the control of VIPA ControlsAmerica and VIPA ControlsAmerica shall have no responsibilities or liabilities whatsoever for the content or privacy practices of any such linked site or any link or linking program at any time. VIPA ControlsAmerica does not necessarily endorse companies (or related products or services) to or from which this site is linked. If you decide to access any of the third party sites linked to this site, you do so entirely at your own risk. VIPA ControlsAmerica hereby disclaims any rights to trademarks, service marks, trade names, logos, copyrights, patents, domain names or other intellectual property interests of third parties.

### **With whom does vipausa.com and its subdomains share my information?**

Any information collected about you via our website will only ever be used within VIPA ControlsAmerica. VIPA ControlsAmerica never sells, rents, or gives away information that personally identifies customers to third parties except in the case where one or more of our businesses may be outsourced and the provision of such information is an essential part of the service requirement. Under such circumstances, the security and confidentiality of personal information would form a part of the legal agreement between us and the supplier. From time to time, we may release aggregated marketing statistics to business partners, or may use these in press releases, advertising, or published reports. We would only personally identify you or any other customer in such press releases, advertising, or reports, with prior consent. VIPA ControlsAmerica may also disclose user information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) VIPA ControlsAmerica rights or property, other vipausa.com users, or anyone else that could be harmed by such activities. In addition, VIPA ControlsAmerica may disclose user information when we believe in good faith that the law requires it.

**What are my choices regarding collection, use, and distribution of my information?**

We may, from time to time, send you email regarding our products and services that we believe may be of interest to you. Only vipausa.com or its subdomains (or agents working on behalf of vipausa.com and its subdomains under confidentiality agreements) will send you these direct mailings. If you do not want to receive email messages from us, you can easily edit your subscription preferences or opt out of our emails using our Email Preference Center or the "Unsubscribe" link in the footer of our marketing emails. If you do not wish to receive other forms of direct mail promotions from us, then please contact VIPA ControlsAmerica by calling 1-855-one-VIPA.

**What is vipausa.com and its subdomains' policy on allowing me to update, correct, or delete my personally identifiable information?**

You may edit your online account information at any time by clicking on the "My Account" link located in the top right corner of every page on the VIPA ControlsAmerica site. We allow you to challenge the data that we hold about you and, where appropriate, you may have the data erased, rectified, amended, or completed.

**How do vipausa.com and its subdomains protect account, financial, or credit card information?**

Whenever sensitive information is sent to or from our website, we receive that information from your browser, or present it to you, via a VeriSign certified secure-server using industry-standard SSL (secure socket layer) encryption. We also encrypt and never store customer credit card information.

**What security precautions are in place to protect the loss, misuse, or alteration of my information?**

Your website Account Information and online Registry Profile are password-protected so that you and only you have access to this personal information. VIPA ControlsAmerica has implemented security policies, rules and technical measures to protect the personal data that we have under our control from unauthorized access, improper use or disclosure, unauthorized modification, unlawful destruction or accidental loss. All our employees and data processors, who have access to, and are associated with the processing of personal data, are obliged to respect the confidentiality of our visitors' personal data. We ensure that your personal data will not be disclosed to State institutions and authorities except if required by law, regulation or by a court of competent jurisdiction or a duly authorized administrative or legislative authority.

We recommend that you do not divulge your password to anyone. You are responsible for maintaining the confidentiality of your password. We will never ask you for your password in an unsolicited phone call or in an unsolicited email. VIPA ControlsAmerica will not "transfer" accounts among customers. Also remember to close your browser window when you have finished your work. This is to ensure that others cannot access your personal or business information if you share a computer with someone else or are using a computer in a public place.

**Site Technologies**

VIPA ControlsAmerica does not provide the technologies used to build its site, and therefore neither recommends nor endorses the same. Any information regarding identified technologies, their capabilities, limitations, applications, etc., should be sought directly from their manufacturers. VIPA ControlsAmerica hereby disclaims any rights to trademarks, service marks, trade names, logos, copyrights, patents, domain names or other intellectual property interests of third parties.

If you have any questions or comments about our privacy practices, and the use of cookies, please send email to: [info@vipausa.com](mailto:info@vipausa.com)